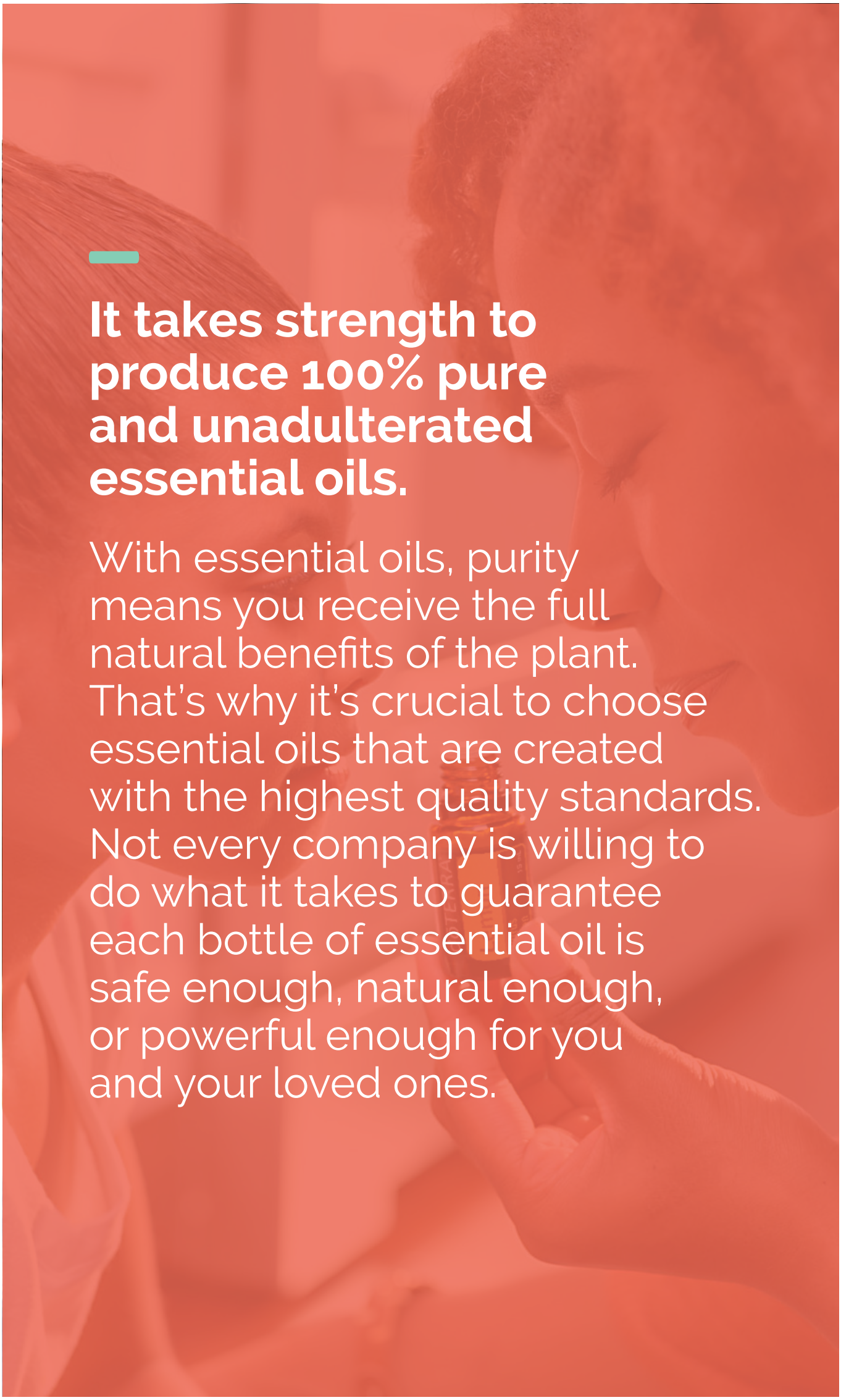
The strength of
dōTERRA for You
dōTERRA
On Guard
Protective Blend
15 mL
Essential Oil Blend
dōTERRA® | pursue what's pure

The strength of dōTERRA *for You*

dōTERRA goes to great lengths to bring you the most effective, pure essential oils in the world so you feel empowered to take care of your health and well-being.



It takes strength to produce 100% pure and unadulterated essential oils.

With essential oils, purity means you receive the full natural benefits of the plant. That's why it's crucial to choose essential oils that are created with the highest quality standards. Not every company is willing to do what it takes to guarantee each bottle of essential oil is safe enough, natural enough, or powerful enough for you and your loved ones.

It takes strength to commit.

From the beginning, our mission has been to share pure, high-quality essential oils with the world. Purity is dōTERRA's unwavering commitment to you. Any shortcuts, from the day a seed goes into the ground to the moment you twist open an essential oil bottle and breathe in its aroma, would compromise that purity. We don't cut corners, but many other companies do.

At dōTERRA, we actively pursue what's pure every step of the way, from source to you, so you can rest easy, knowing your life is better with our products.

Feel *Confident*

When your essential oils are powerful and effective, you can support yourself and your family.

Know that your essential oils are powerful and effective.

When you choose the highest quality essential oils, you can protect and strengthen your family when and where they need it most. We partner with medical professionals and research facilities. We consider it our responsibility to ensure that our oils will help you keep your loved ones strong.

With so many products on the market, we want you to feel confident that you have essential oils that really work—natural solutions you can count on. After all, when it comes to taking care of your family, we know you want the best possible support.

With effective products at your fingertips, you can support yourself and do the same for your family.

dōTERRA On Guard®

*Support the immune system.**

- Apply for powerful cleansing benefits.
- Rub on the bottoms of feet.
- Add to warm water with honey.

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dōTERRA Breathe®

Promote feelings of easy breathing.

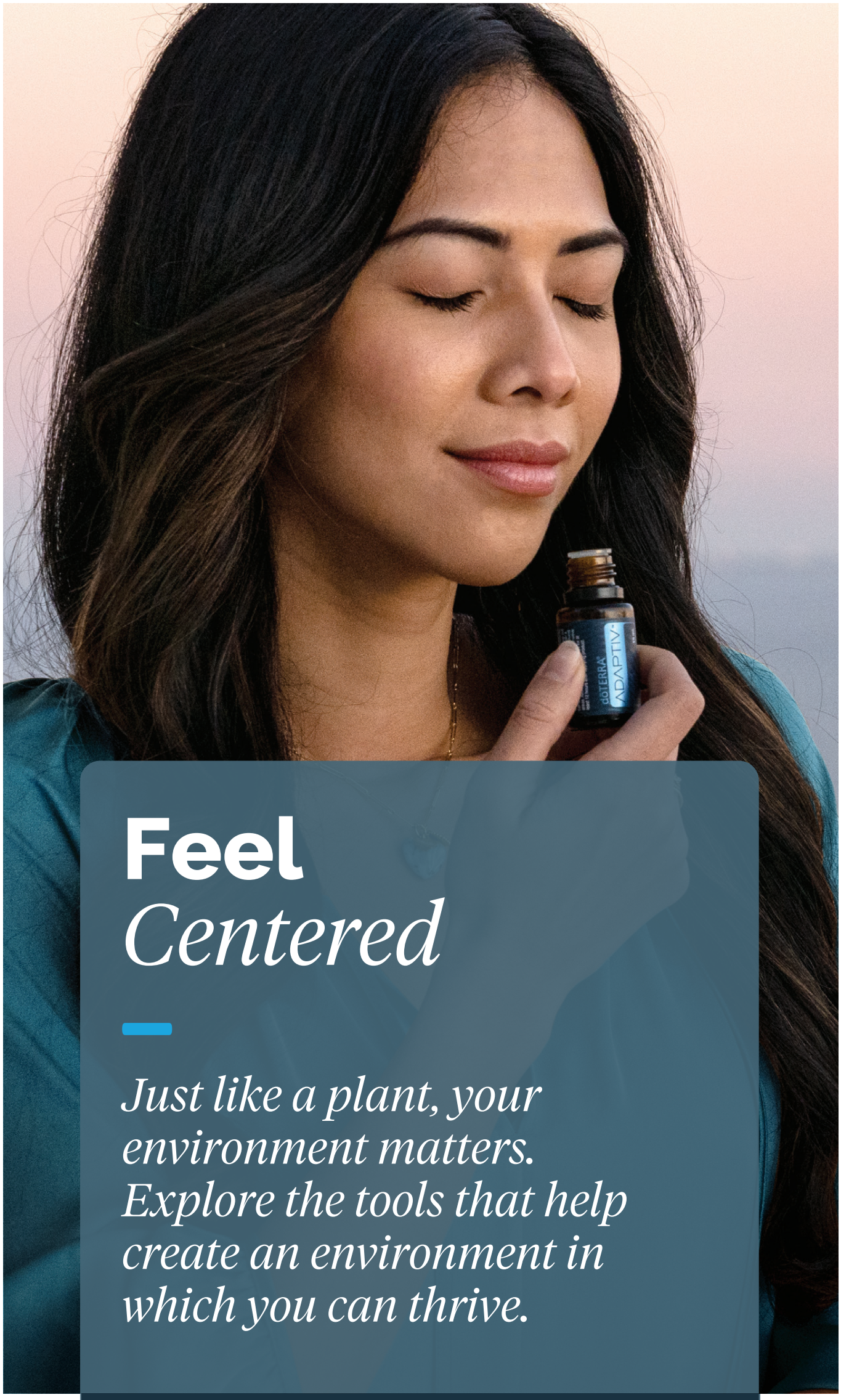
- Rub on the chest or back.
- Diffuse at bedtime.
- Inhale directly from the palms.

Copaiba

*Ease bodily discomfort.**

- A drop under the tongue.
- Diffuse for a calm environment.
- Rub into targeted areas.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

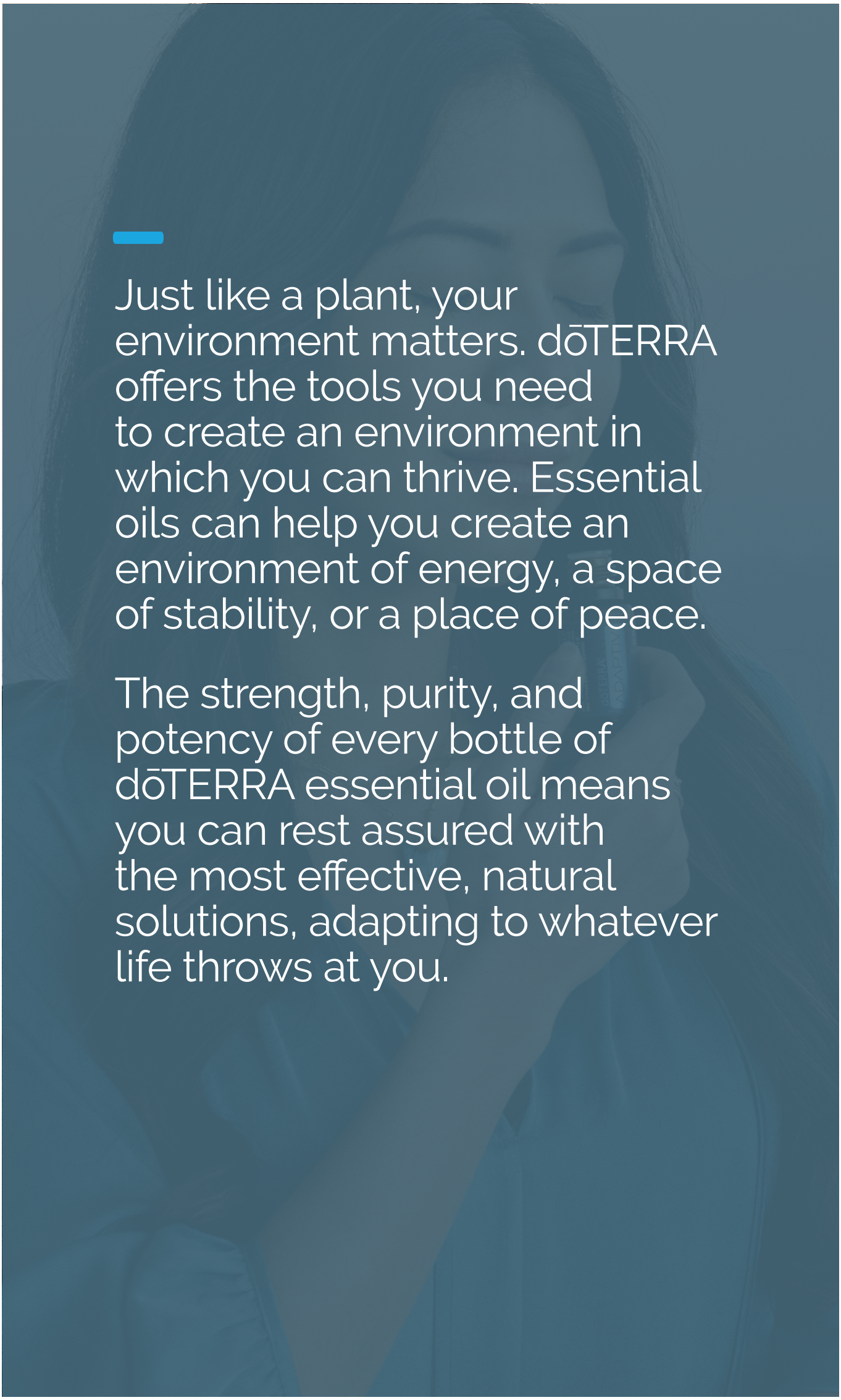


Feel *Centered*

Just like a plant, your environment matters. Explore the tools that help create an environment in which you can thrive.

Know that you have the tools you need to thrive.

Where and how a plant grows influences the benefits you derive from it. Frankincense thrives in adversity, against strong winds and in dry soil. Lavender needs gentle rain and warm sun. That's why we go the extra mile to source essential oils from plants that are grown in prime locations.



Just like a plant, your environment matters. dōTERRA offers the tools you need to create an environment in which you can thrive. Essential oils can help you create an environment of energy, a space of stability, or a place of peace.

The strength, purity, and potency of every bottle of dōTERRA essential oil means you can rest assured with the most effective, natural solutions, adapting to whatever life throws at you.

ADAPTIV™

Adapt and stress less.

- Diffuse for a calming, relaxing aroma
- Apply to pulse points.
- Inhale to combat stress.

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dōTERRA Serenity®

Support restful sleep.

- Put a drop on a pillow.
- Add to an evening bath.
- Rub on the neck before bed.

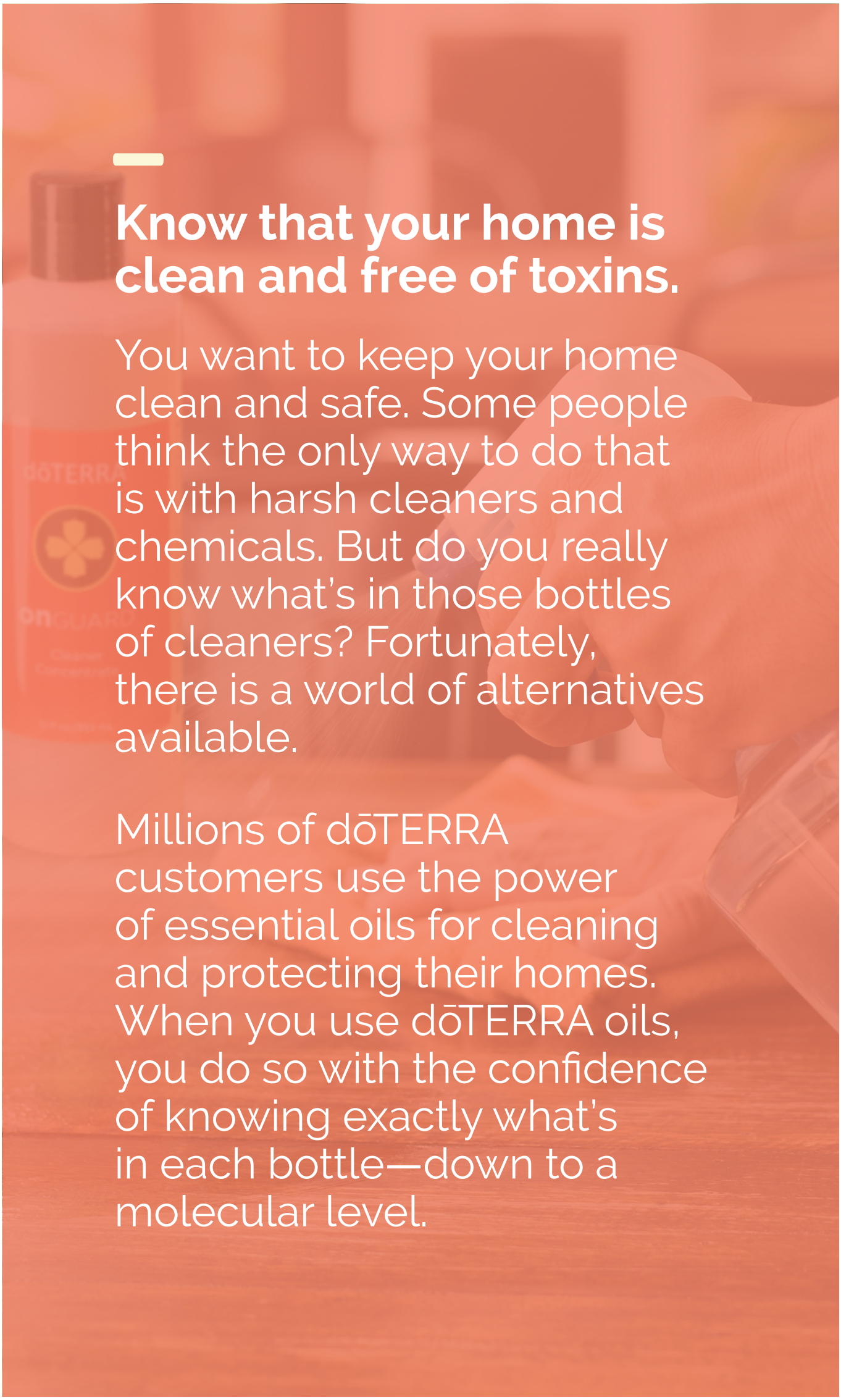
Ylang Ylang

Create a calm environment.

- Diffuse for a luxurious, relaxing scent.
- Brush a drop or two into hair.
- Apply as a personal fragrance.

Feel *Safe*

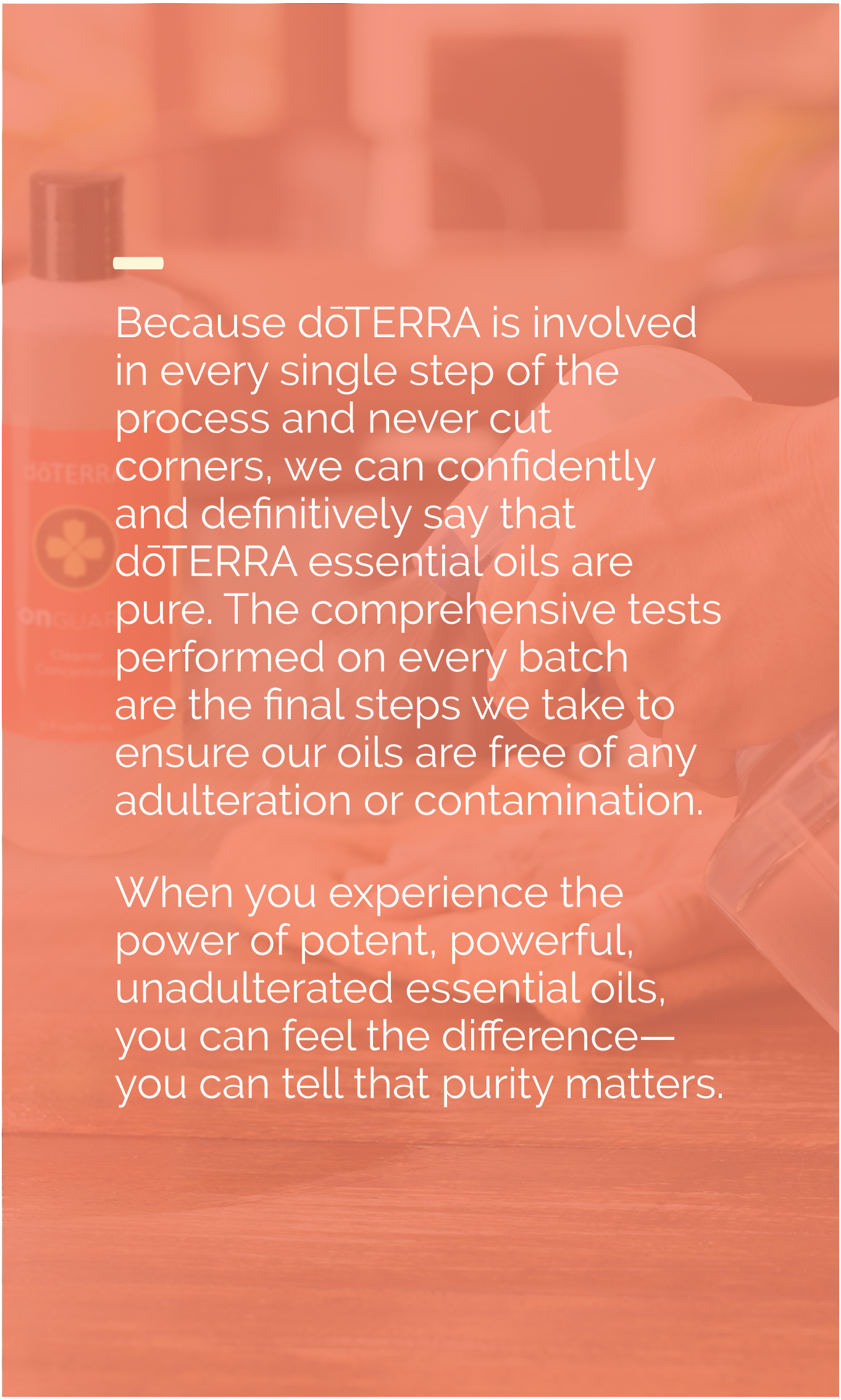
Find out why millions of dōTERRA customers use essential oils for cleaning and protecting their homes.



Know that your home is clean and free of toxins.

You want to keep your home clean and safe. Some people think the only way to do that is with harsh cleaners and chemicals. But do you really know what's in those bottles of cleaners? Fortunately, there is a world of alternatives available.

Millions of dōTERRA customers use the power of essential oils for cleaning and protecting their homes. When you use dōTERRA oils, you do so with the confidence of knowing exactly what's in each bottle—down to a molecular level.



Because dōTERRA is involved in every single step of the process and never cut corners, we can confidently and definitively say that dōTERRA essential oils are pure. The comprehensive tests performed on every batch are the final steps we take to ensure our oils are free of any adulteration or contamination.

When you experience the power of potent, powerful, unadulterated essential oils, you can feel the difference—you can tell that purity matters.

Purify

Fresh, airy, and clean.

- Use as a powerful surface cleanser.
- Diffuse to replace foul odors and cleanse the air.
- Protects against environmental threats.

Tea Tree

Cleanse, purify, and rejuvenate.

- Use as a natural surface cleanser.
- Apply to skin irritations.
- Apply to hair and nails.

Lemon

Cleansing, inside and out.*

- Use to wipe down surfaces.
- Add a drop to a glass of water.
- Inhale for a positive aroma.

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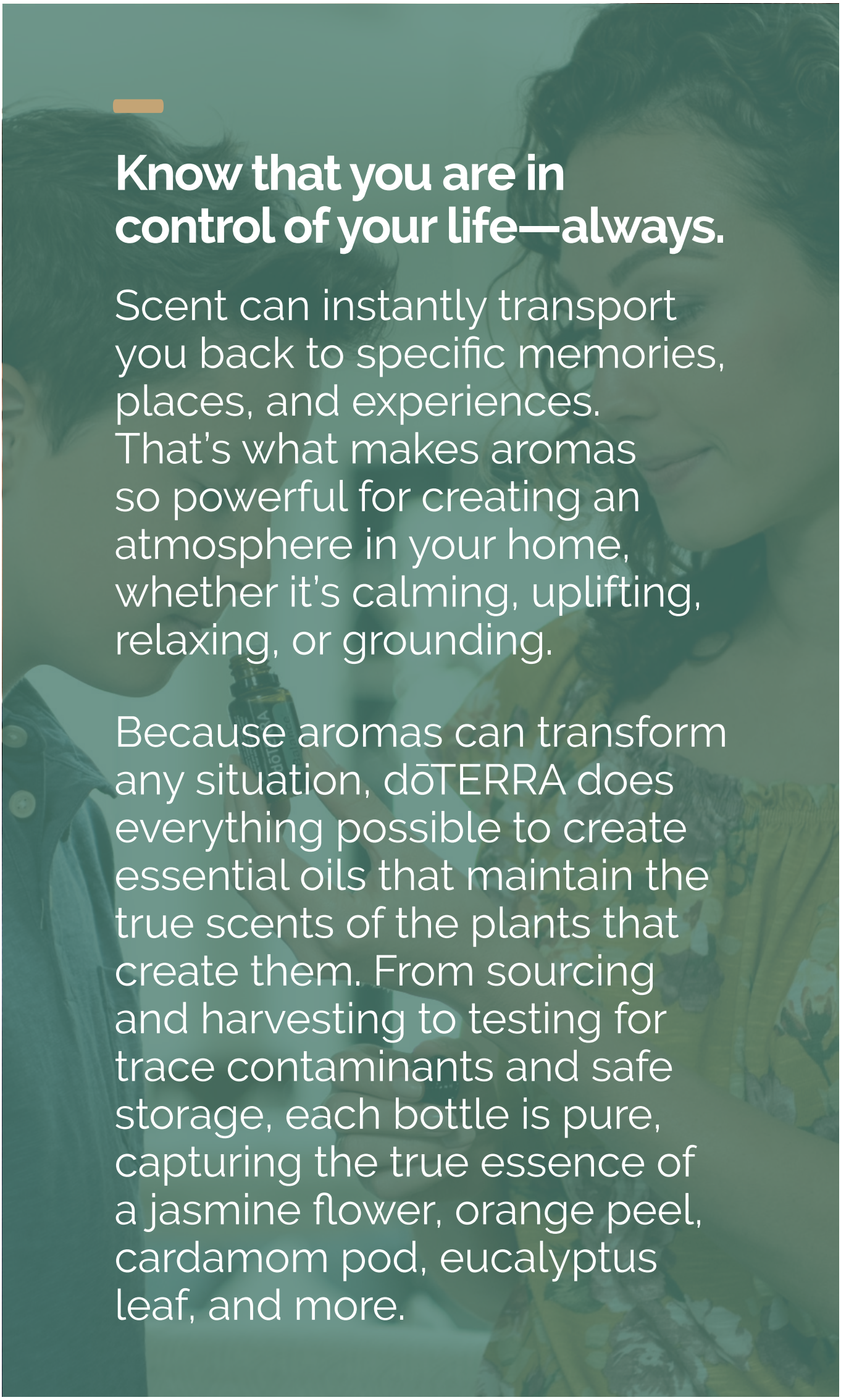
Feel *Steady*

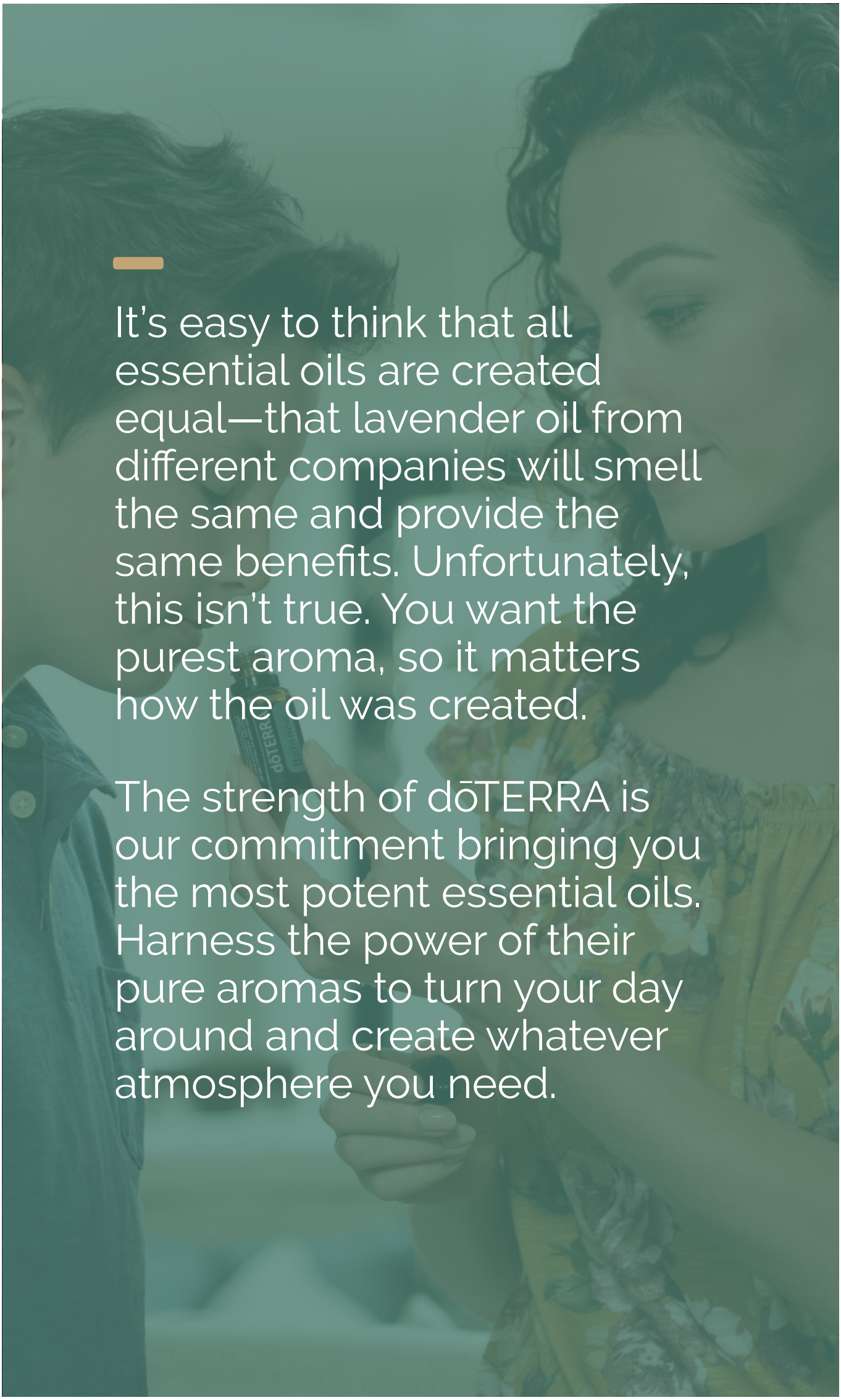
Harness the power of pure aromas to turn your day around and create whatever atmosphere you need.



Know that you are in control of your life—always.

Scent can instantly transport you back to specific memories, places, and experiences. That's what makes aromas so powerful for creating an atmosphere in your home, whether it's calming, uplifting, relaxing, or grounding.

Because aromas can transform any situation, dōTERRA does everything possible to create essential oils that maintain the true scents of the plants that create them. From sourcing and harvesting to testing for trace contaminants and safe storage, each bottle is pure, capturing the true essence of a jasmine flower, orange peel, cardamom pod, eucalyptus leaf, and more.



It's easy to think that all essential oils are created equal—that lavender oil from different companies will smell the same and provide the same benefits. Unfortunately, this isn't true. You want the purest aroma, so it matters how the oil was created.

The strength of dōTERRA is our commitment bringing you the most potent essential oils. Harness the power of their pure aromas to turn your day around and create whatever atmosphere you need.

dōTERRA Balance®

Find tranquility.

- Inhale to experience a calming aroma.
- Diffuse during meditation.
- Apply to the wrists for a tranquil aroma.

Citrus Bliss®

Encourage a cheerful environment.

- Diffuse when getting ready in the morning.
- Add a drop to dryer sheets.
- Rub on the palms and inhale slowly.

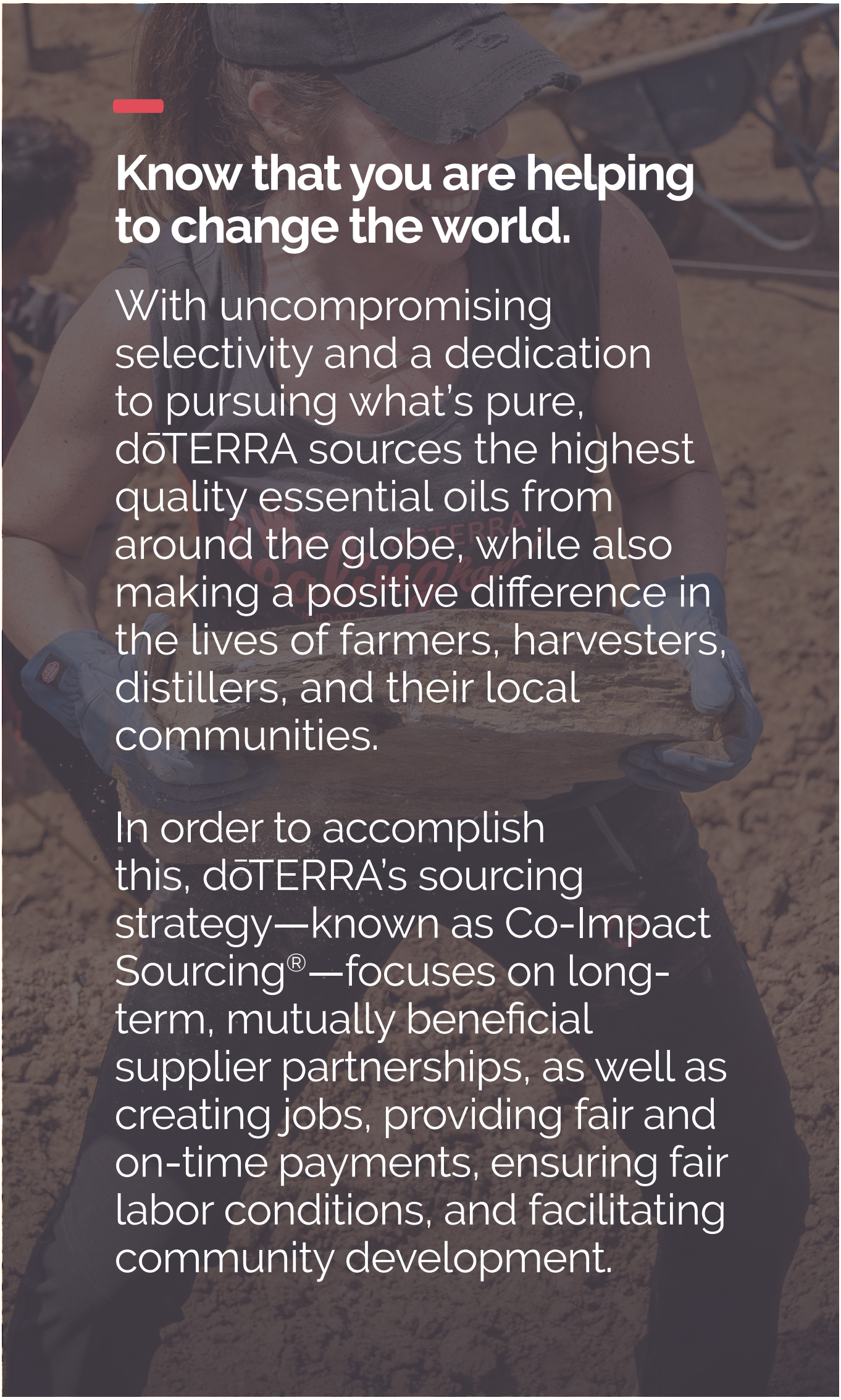
In Tune®

Tune in to your surroundings.

- Apply before starting the day.
- Rub over the heart before meditation.
- Use during the afternoon slump.

Feel *Connected*

Discover how dōTERRA's sourcing practices make a positive difference in the lives of farmers, harvesters, distillers, and their local communities.



Know that you are helping to change the world.

With uncompromising selectivity and a dedication to pursuing what's pure, dōTERRA sources the highest quality essential oils from around the globe, while also making a positive difference in the lives of farmers, harvesters, distillers, and their local communities.

In order to accomplish this, dōTERRA's sourcing strategy—known as Co-Impact Sourcing®—focuses on long-term, mutually beneficial supplier partnerships, as well as creating jobs, providing fair and on-time payments, ensuring fair labor conditions, and facilitating community development.

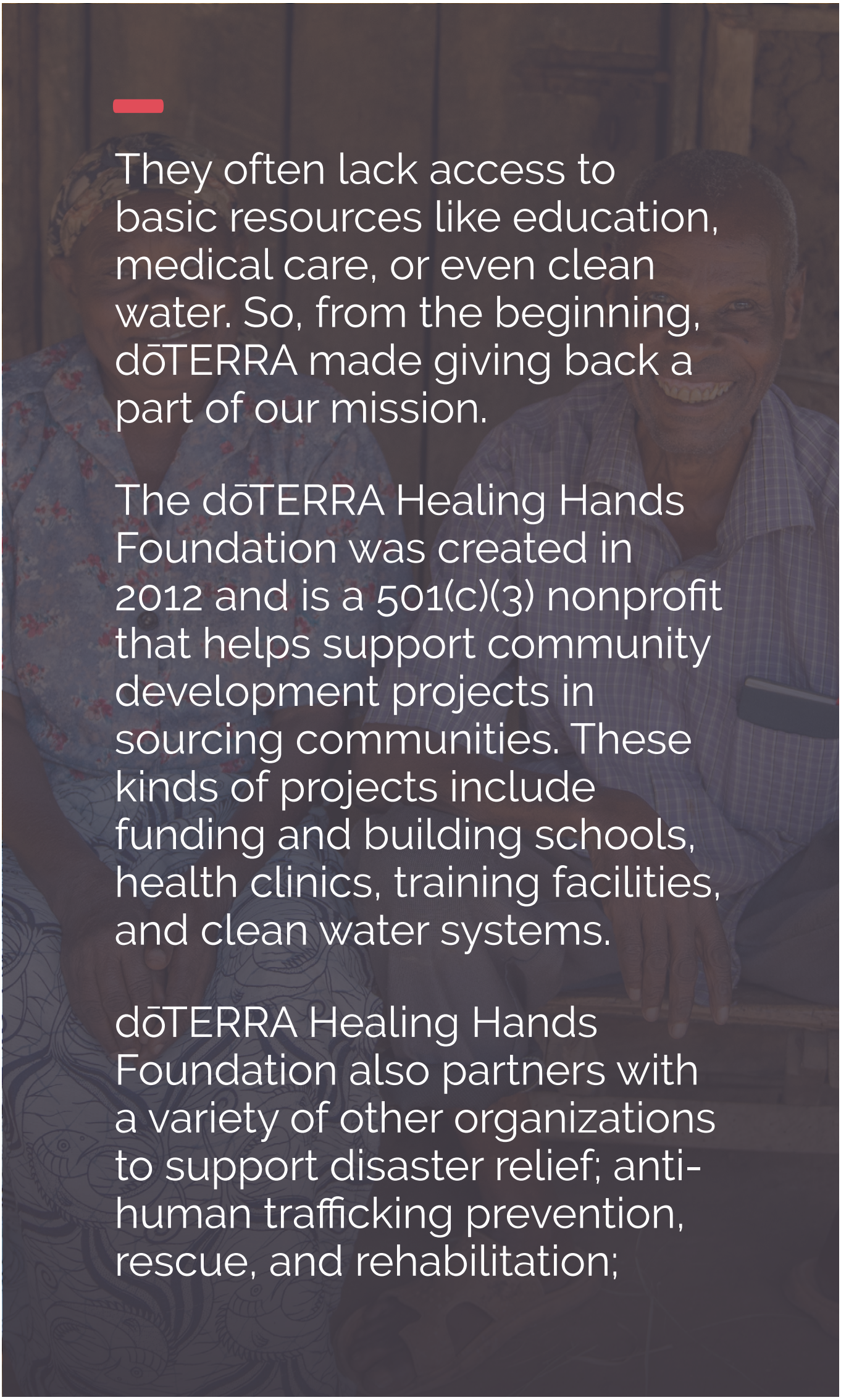
Co-Impact Sourcing allows dōTERRA to source the best and help the most.

At dōTERRA, we also believe that we're each responsible for caring for our Mother Earth. This responsibility means we do everything we can to prioritize the long-term sustainability of our supply chains and the health of the plant species we harvest.

We take pride in sourcing the most pure, potent, and effective essential oils in environmentally and socially responsibly ways. Learn more at **sourcetoyou.com.**

It takes strength to change the world.

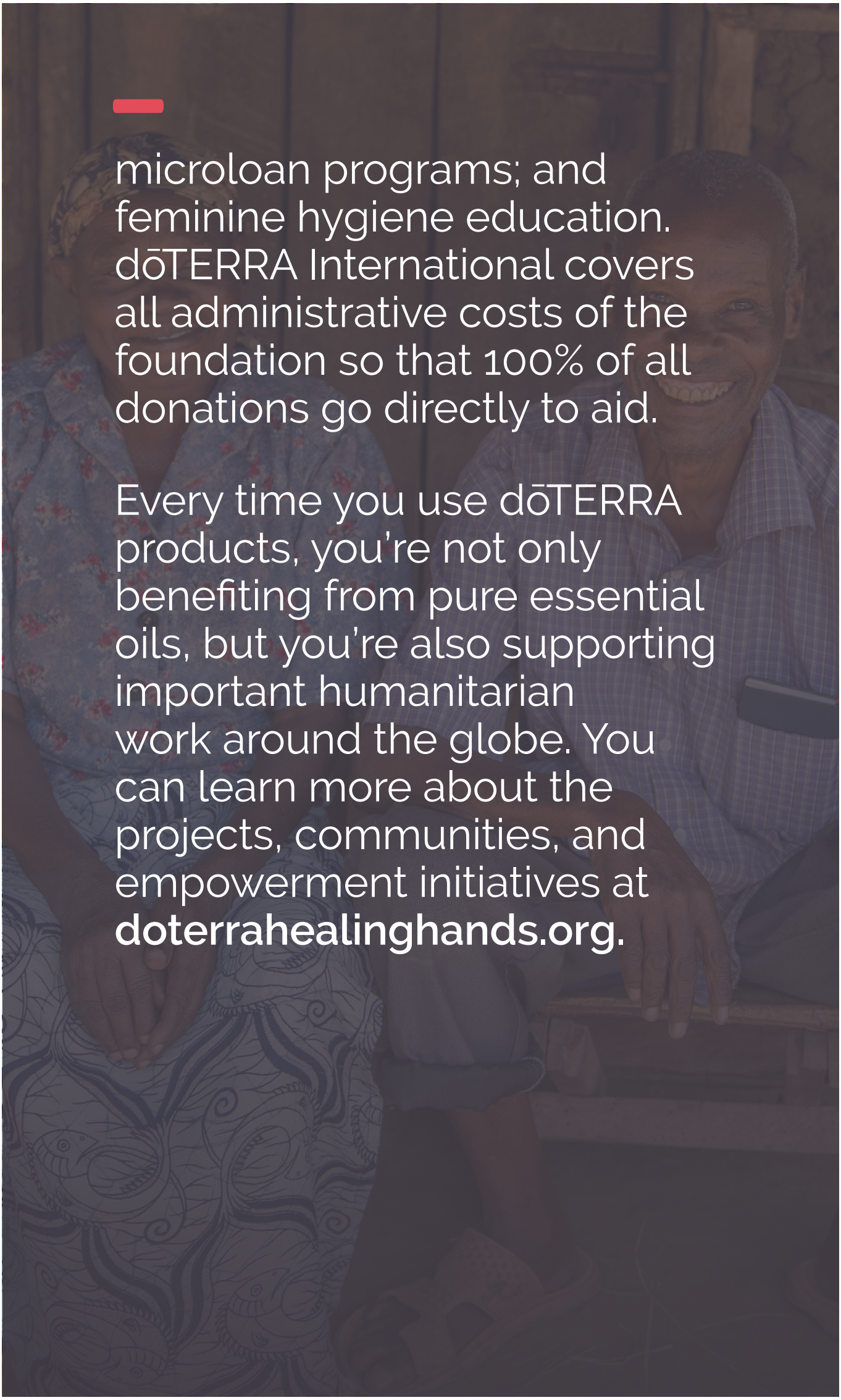
dōTERRA sources oils from over 45 countries—more than half of which could be considered developing countries. Many of these growers and distillers live in impoverished communities.



They often lack access to basic resources like education, medical care, or even clean water. So, from the beginning, dōTERRA made giving back a part of our mission.

The dōTERRA Healing Hands Foundation was created in 2012 and is a 501(c)(3) nonprofit that helps support community development projects in sourcing communities. These kinds of projects include funding and building schools, health clinics, training facilities, and clean water systems.

dōTERRA Healing Hands Foundation also partners with a variety of other organizations to support disaster relief; anti-human trafficking prevention, rescue, and rehabilitation;



microloan programs; and feminine hygiene education. dōTERRA International covers all administrative costs of the foundation so that 100% of all donations go directly to aid.

Every time you use dōTERRA products, you're not only benefiting from pure essential oils, but you're also supporting important humanitarian work around the globe. You can learn more about the projects, communities, and empowerment initiatives at **doterrahealinghands.org.**

Florida: A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE [of Florida]. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Registration #: CH48280.

ILLINOIS: CONTRACTS AND REPORTS REGARDING THE CHARITY ARE ON FILE WITH THE ILLINOIS ATTORNEY GENERAL.

Maryland : A copy of the current financial statement of the dōTERRA Healing Hands Foundation is available by writing 389 S 1300 W, Pleasant Grove UT 84062, or by calling (801) 437-7918. Documents and information submitted under the Maryland Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis MD 21401, (410) 974-5534.

Michigan: Registration # 55179

NEW JERSEY: INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING 973-504-6215 AND IS AVAILABLE ON THE INTERNET AT HTTP://WWW.NJCONSUMERAFFAIRS.GOV/ . REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

For the state of North Carolina, financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-807-2214. The license is not an endorsement by the State.

Virginia: A Financial Statement is available upon request from the Office of Charitable and Regulatory Programs P.O. Box 1163, Richmond, Virginia 23218 Phone 804-786-1343.

Washington: dōTERRA Healing Hands Foundation, a Utah Non-Profit Corporation, is registered with the State of Washington Secretary of State Corporations and Charities Division. For further information please contact the Secretary of State at 360-725-0378 or www.sos.wa.gov/charities.

The full purchase price of these products is donated to the dōTERRA Healing Hands Foundation to help communities throughout the entire world.

Strength and *Support* with dōTERRA

It takes strength to be different. Discover the dōTERRA difference for yourself.

It takes strength to never waver in the pursuit of purity. It takes strength to deliver effectiveness you can count on. It takes strength to empower entire communities of people around the world to discover their own strength.

Experience the strength of dōTERRA for yourself and see how pure, effective, and responsibly sourced essential oils can make all the difference.

The strength of dōTERRA

We are more than just an essential oil company. We are a global family of growers, harvesters, distillers, scientists, practitioners, advocates of change, and you. The strength of dōTERRA is more than our commitment to pursue the purest oils in the world. Our strength is our commitment to you and every other individual in our global family because we all deserve to feel empowered and strong.

Try dōTERRA products in your home and experience the strength of dōTERRA for yourself.

- Talk to the person who gave you this brochure to get more information.
- Find a Wellness Advocate in your area to try out samples. **http://bit.ly/strengthnow**
- Visit **doterra.com** to learn more about the company.

dōTERRA®

pursue what's **pure**™